



Junior
Achievement™
of Washington



2022 - 2023 IMPACT REPORT



WELCOME

Dear Friends and Supporters of Junior Achievement of Washington,

As we reflect on the accomplishments of the 2022-2023 fiscal year, we are filled with gratitude and pride. This has been a year of transformation for Junior Achievement of Washington (JAWA), and it is our privilege to share our Impact Report with you.

After the devastating impacts of the pandemic, prolonged school closures, and employer restrictions on volunteering, this was very much still a year of transition for us at JAWA. We are heartened to see the progress of this past year with classrooms once again filled with eager learners, our dedicated volunteers re-engaged in teaching JA curriculum, and the halls of our JA Education Center echoing the joyful voices of students.

While the pandemic disrupted education for many students across Washington State, especially those in underserved communities, we remain resolute in our commitment to offset these learning losses by imparting essential life skills to our young people. We know the pandemic's educational loss for students has long-lasting effects on the economic future of this generation.

Our efforts have been laser-focused on reaching students in every corner of our great state through new and innovative educational programs. We exceeded our programming goal for FY23, having served over 36,000 students in the state. This resulted in a 37% student reach growth from last year! Our work has never been more critical in a rapidly-evolving global economic landscape. We are dedicated to ensuring students are well-prepared to navigate their lives and careers after high school successfully. As part of our efforts to reach every student in the state, no matter their geographic location or economic situation, we have created JA Mobile Finance Park— a dynamic traveling financial literacy program aimed at bringing our life-changing education directly to students in their communities.

None of this would be possible without the unwavering dedication of our volunteers, board members, educators, staff, and generous supporters like you. Your belief in the boundless potential of our young people drives us forward and empowers us to make a lasting impact on their lives.

In this Impact Report, you will find inspiring stories, compelling data, and a glimpse into the transformative work we have accomplished together. We invite you to join us in celebrating our collective achievements and recognizing the positive changes we have brought to the lives of countless students.

Thank you for your continued support, enabling us to deliver our mission passionately and purposefully. Together, we are building a brighter future for the youth of Washington State, and together, we are making a difference.

With deep appreciation,



Natalie Vega O'Neil
President & CEO
Junior Achievement of Washington



Tim Tasker
Statewide Board Chair
Partner | EY

OUR MISSION

Junior Achievement inspires and prepares young people to succeed in a global economy.



ABOUT JAWA

Junior Achievement (JA) is the nation's largest nonprofit organization dedicated to helping young people succeed in the global economy. Since 1953, Junior Achievement of Washington (JAWA) has served over 2 million students in Washington State, bringing life-changing skills in financial literacy, work and career readiness, and entrepreneurship.

OUR COMMITMENT TO SOCIAL JUSTICE

We at JA of Washington stand for social justice. We are committed to educating in a way that dismantles inequality, racism, and oppression and sparking honest conversations in our communities. The future we envision and for which we prepare our students cannot exist unless we become catalysts for change. We pledge to do better. We must all do better.

JAWA STRATEGIC DIRECTIONS

Five-Year Plan | 2022 – 2027

STRATEGIC PLAN VISION STATEMENT

Reflecting JA's values, this five-year strategic plan furthers JA's passion to create equitable and accessible learning opportunities for all students in Washington State, aligned with our pathways of financial education, work and career readiness, and entrepreneurship. Recognizing a need for JAWA to rebuild after the challenges brought by the pandemic, the strategic plan focuses on strengthening and steadily growing the organization.

FIVE STRATEGIC GOALS



WORLD-CLASS PROGRAMMING

Provide high-quality learning experiences for all students



MARKET EXPANSION

Resume student reach to pre-pandemic levels and grow



DIVERSIFIED FUNDING

Stabilize and develop a sustainable and diverse funding model



DATA-DRIVEN CULTURE

Collect and use accurate and timely data to determine impact



DIVERSITY, EQUITY & INCLUSION AT JAWA

Increase diversity in staff, volunteers, and board members

JA PROGRAMS

Elementary School Programs

IN-CLASSROOM EXPERIENCE

JA Traditional Classroom Programs bring volunteers into the classroom to teach K-12 students about entrepreneurship, financial literacy, and career readiness.



JA BIZTOWN

JA BizTown is for students in grades 4-6 and combines in-class learning with a day-long visit to a simulated town. Kids operate banks, manage restaurants, write checks, and vote for a mayor, all while connecting the dots between the skills they learn in school and the real world.



I learned about taxes, checks, money, banking, and the value of a dollar. I also learned a lot about teamwork, and I would recommend JA BizTown to any school anywhere."

- 5th grade student, Lake View Elementary School

JA PROGRAMS

Middle and High School Programs

JOB SHADOW

JA programs are led by a virtual volunteer or volunteer team “visiting” the classroom via a collaboration platform like Zoom. Program materials, turn-key curriculum, and training are provided by JAWA staff.



JA FINANCE PARK

JA Finance Park is for students in grades 7-12 and is the capstone program for personal financial planning and career exploration. Students learn foundational knowledge through an educator-led classroom curriculum and later put their skills into practice during their visit to the center.



I liked Junior Achievement because it helped me with my decision for picking a career. Junior Achievement also taught me what I write on an application/resume, and what to expect during a job interview. The class showed me many career choices and how to look for a job. I am definitely going to apply what I learned during Junior Achievement when I graduate and want to look for a job."

- 8th grade student, Ki-Be Middle School

OUR IMPACT IN NUMBERS



36,536

STUDENTS SERVED



292

SCHOOLS



1,920

VOLUNTEERS



320,975

CONTACT HOURS



975

LEARNING EXPERIENCES



OUR IMPACT IN WORDS

Dear Junior Achievement of Washington,

My name is Tigran, and I am a 6th grader. Last year, when I was in 5th grade, I visited BizTown with my class, and I wanted to tell you how that field trip made a difference.

To prepare for the visit, my class and I spent time with our teacher learning about cities: how they are run, the kinds of businesses and stores in cities, jobs and how someone can earn money, and what you can do with money. It was all interesting information, but I don't think I fully understood how it all worked together until we stepped inside BizTown.

I have been on many field trips at my school, but this one was nothing like I expected! For one thing, I had no idea that BizTown actually looks like a city, with a City Hall, stores, restaurants, and streets. It was exciting that we could learn about different jobs people could do in a city, and how everyone working together makes that city a community.

At BizTown, I had the job of Attorney, and I got to do so many cool grown-up things! I learned how to get a bank loan, became a CEO of a company, gave a speech at a Town Hall meeting, reviewed legal documents, and even got to investigate criminal cases! Doing that job inspired me to be a good citizen in school and real life.

At BizTown, I got to try different things out. Who knew I could run for Mayor and try to solve the problems our city was facing? Or that seeing my friends doing other jobs in the city would make me imagine myself being a news anchor, or working in a store, or what I might want to do when I grow up.

After BizTown, I know so many words that most 11-year-olds don't know. I'm pretty sure many adults don't know these words either and what they mean, like target market, business plan, or direct deposit. I do! And I also know that managing money means that I need to think ahead, and instead of just buying games, some of my money should go to saving for things like a car or college. It has made a difference.

Before coming to BizTown, I wasn't sure I would be confident enough to give speeches - I had never done that before. But many of my classmates went before me, so I practiced in my head, and when it was my turn, I did it, and I think I did a good job!

Because of this field trip, I learned more about the world, careers, and money. It also helped me have more confidence, and I know it will help me become a successful person in school and one day in any career I choose.

Right now, I'm enjoying being a kid but thank you for letting me be grown-up for a day!

Sincerely,
Tigran



STATEWIDE EVENTS

2022 Dare to Dream Dinner & Auction

September 17, 2022 | T-Mobile Park



25TH ANNIVERSARY
DARE
TO
DREAM

Number of attendees: 551

JAWA's biggest fundraiser of the year supported by Presenting Sponsor Alaska Airlines and other generous sponsors, Dare to Dream is an unforgettable evening of philanthropy and fun on the home field of the Seattle Mariners, featuring inspiring stories from students, volunteers, and educators, an exquisite dinner, as well as live and silent auctions.

2023 JA Business Hall of Fame

April 20, 2023 | The Museum of Flight



In collaboration with Delta Air Lines and our event sponsors, JA inducted our 2023 Laureates Stephanie Ellis-Smith, John Meisenbach, and Maya Mendoza-Exstrom, at a dinner ceremony at The Museum of Flight, honoring the achievements of these outstanding leaders and inspiring role models for our youth.

Number of attendees: 273



REGIONAL IMPACT | EASTERN WASHINGTON & NORTHERN IDAHO

“



6,326

STUDENTS SERVED

“Junior Achievement lessons were amazing for my students. I enjoyed the connection to our community and seeing how students can learn to spend, earn, save, and donate. I want my class next year to be part of this!”

- Derek Mullin, Teacher, Stevens Elementary School, Spokane

2023 JA Ignite the Spark Reception

June 22, 2023 | Barrister Winery



A fun night of mixing and mingling at a wine reception at Barrister Winery in downtown Spokane introduced guests to JA's mission and reengaged regional support for the programs.

Number of attendees: 34

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REGIONAL IMPACT | CENTRAL WASHINGTON



957

STUDENTS SERVED

"BizTown was my first real look at money. I had an allowance, but when it came to understanding cards, and checks, and jobs, I didn't have much. I mean, what much understanding can you have in the 5th grade? Even now, seven years later, I still draw from that knowledge. Even more so, I have vivid and pleasant memories of the whole experience. I remember the Treetop station that some of my friends worked at; I remember the bank; I even remember the newspaper I was a part of. I was lucky enough to be the editor. I will never forget many of these amazing memories that I truly treasure to this day."

- Avi, a senior student in high school

2023 JA Ignite the Spark Reception

May 12, 2023 | Bearded Monkey Music

A fun night of mixing and mingling at a wine reception at Bearded Monkey Music in Yakima introduced guests to JA's mission and reengaged regional support for the programs.

Number of attendees: 20



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REGIONAL IMPACT | SOUTHEASTERN WASHINGTON



5,628
STUDENTS SERVED

2022 Hearts Are Wild Gala

October 14, 2022 | Three Rivers Convention Center

Hearts are Wild Gala brings together business professionals and the local community for an exciting fundraiser featuring gourmet appetizers, casino-style games, a raffle, and a silent auction.

Number of attendees: 115



2023 JA Bowling Classic

May 2-11, 2023 | Atomic Bowl

Participating companies form bowling teams that compete for fundraising glory and celebrate their success at supporting JA students at Party at the Lanes, complete with fun bowling and team costumes.

Number of attendees: 708



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REGIONAL IMPACT | KING



5,900
STUDENTS SERVED

“

“The curriculum delivered during JA Summer Camp really resonated with students, especially those interested in becoming entrepreneurs. They were asked questions about their dreams which made them think about things they hadn’t thought of before. It really opened their minds to what is possible. It was amazing to watch students absorb new learning and use it in real time to design a pitch for Sharks.”

- Rob Vaughn, South Puget Sound teacher and JA Summer Camp Educator



REGIONAL IMPACT | NORTHERN WASHINGTON



4,983
STUDENTS SERVED



"I really enjoyed helping out with the Lummi Schools virtual career series. It felt great to give students insight into different careers in the financial services industry, and I was impressed by the quality of questions our audience asked. Thanks again for the opportunity and I'd love to be part of JA events in the future!"

– Steve Lipinski, Volunteer, Bank of America



REGIONAL IMPACT | SOUTH PUGET SOUND



11,213
STUDENTS SERVED

2023 Cheers to Careers

May 10, 2023 | JA Education Center

This exciting fundraising event at the JA Education Center in Auburn features beer and cider tasting, live music, a raffle, and a silent auction.

Number of attendees: 115



2023 JA Bowling Classic

June 2, 2023 | Secoma Lanes

Participating companies form bowling teams that compete for fundraising glory and celebrate their success at supporting JA students at Party at the Lanes, complete with fun bowling and team costumes.

Number of attendees: 52



SOUTH PUGET SOUND BOARD OF DIRECTORS

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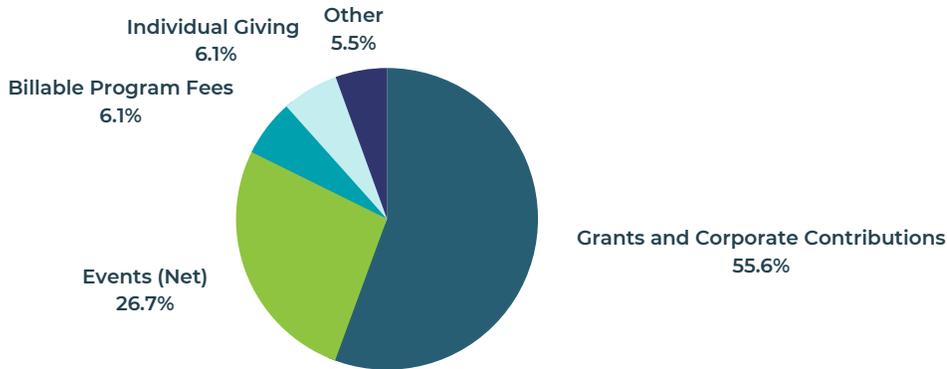
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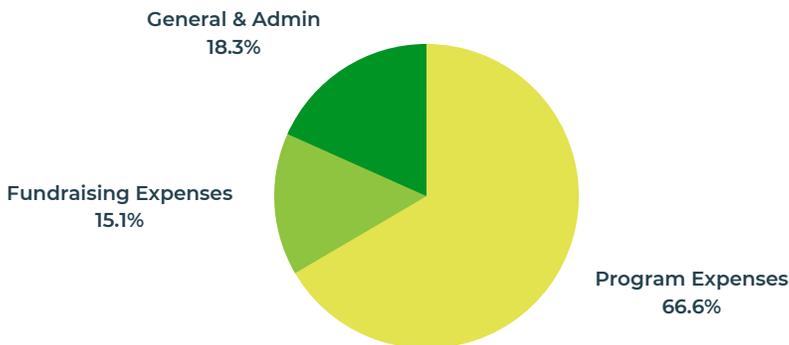
FINANCIALS

REVENUE



Grants and Corporate Contributions	1,965,849
Events (Net)	944,487
Billable Program Fees	215,468
Individual Giving	215,143
Other	195,388
TOTAL	\$3,536,335

EXPENSES



Program Expenses	2,593,951
Fundraising Expenses	589,900
General & Admin	713,500
TOTAL	\$3,897,352

The data used in this report is pre-audit.



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Western Partitions, Inc.
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Yakima Herald-Republic
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Zinn's Sports Photography



GET INVOLVED

JA Programs encourage young people to become catalysts for change. Our proven methods prepare kids for success as they enter the workplace, equipped with financial education, career readiness skills, and an entrepreneurial mindset.

What happens when you invest in Junior Achievement?

Your investment provides Junior Achievement with the resources needed to prepare future leaders and allows us to reach more K-12 students in Washington State with life-changing programs. With your help, we can transform communities for a brighter tomorrow.

VOLUNTEER

Teach students about entrepreneurship, personal financial literacy, and career readiness. JA provides training to ensure a rewarding experience, and we have in-person and virtual opportunities available.

DONATE

Every dollar you donate helps support local students. Your gift provides educational services, materials, volunteer and educator training to deliver programs to schools and youth organizations.

SPONSOR

Your company can sponsor a storefront in our simulated towns (**JA BizTown®**, **JA Finance Park®**, and **JA Mobile Finance Park**), or you can also support specific programs at your community's schools.

JOIN EVENTS

JA events help us meet our funding goals and create awareness while providing a way to meet others who share in the JA vision for a brighter future for every child in Washington state.





Junior
Achievement™
of Washington



JUNIOR ACHIEVEMENT OF WASHINGTON
1610 Perimeter Rd., Auburn, WA 98001
206.808.5861 | info@jawashington.org | www.washington.ja.org